



For Immediate Release
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Northland-Marvel® breaks ground on new site in Greenville, Michigan
Greenville, Mich., to be home for state-of-the-art innovation and manufacturing center

Greenville — Northland-Marvel® held its ground-breaking ceremony today. The ceremony was attended by state and city representatives, along with Northland-Marvel distributors and a team from Aga Rangemaster, Northland-Marvel's parent company. The state-of-the-art facility will bring together two existing U.S. manufacturing plants, as well as establish a world-class innovation, manufacturing, design and customer service center.

The Northland-Marvel distributors convened in Greenville to take part in the ground-breaking ceremony. All agreed that this new innovation and manufacturing center will be instrumental in bringing American consumers the best new products in residential refrigeration.

“Without question, this new facility will become the nucleus for the latest in technological advances that consumers are demanding,” said Gerry Reda, senior vice president of Sales at Northland-Marvel. “Locating the facility in the U.S. meets the desire of American consumers to purchase premium products produced in the U.S.”

Brad Stauffer, senior vice-president of Operations at Northland-Marvel, proudly announced the decision to invest in the U.S. facility, saying, “While other companies are electing to move manufacturing overseas, our commitment to the U.S. is stronger than ever. This investment in Greenville maintains our long association with the city and the community, and is certain to further enhance our position in the premium appliance market—not just in the U.S., but in Europe, too—and underpin the company’s continued growth long into the future.”

William McGrath, CEO of Aga Rangemaster, said, “Our group was involved at the start of the industrial revolution 300 years ago, and we are still innovating and thinking ahead. The new development here in Greenville signals our commitment to be a major force in the premium consumer brand marketplace. When we looked where to invest, we agreed with the city’s tag line, “We got it in Greenville.”

About Northland-Marvel

Northland-Marvel, owned by the Aga Rangemaster Group, are leading manufacturers of luxury undercounter refrigeration products, refrigerator/freezer systems, wine cellars, beverage and wine refrigerators, refrigerated drawers, outdoor refrigerators, ice machines and beverage dispensers. Selling under the Northland and Marvel brands, all models are available through a national and international network of retailers served by local distributors.

Aga Rangemaster’s U.S. brands include: Aga, Heartland, La Cornue, Grange, as well as Northland and Marvel.

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