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For Immediate Release

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Marvel® Unveils *Luxury Series* with Exclusive MicroSentry™ *Company's best-selling line now even better with digital temperature monitoring, resulting in ideal conditions for wine and beverage storage*

Richmond, IN – Marvel Industries, the leading manufacturer of luxury undercounter refrigeration products, today announces new technology that redefines its elegant *Luxury Series* line, enabling a new level of functionality via **MicroSentry™**, a real-time temperature monitoring system.

“A new level of refinement for Marvel customers, the *Luxury Series* with MicroSentry temperature monitoring delivers the most consistent and precise temperature control possible for wine and beverage storage,” said Gerry Reda, senior vice president of sales for Marvel. “While most displays show only the set point temperature, our new *MicroSentry* feature actually monitors the compartment temperature, adjusts the temperature to meet the set point, then calculates and displays bottle content temperature. This is integral to proper wine storage.”

When added to the *Luxury Series* line of wine and beverage refrigeration, Marvel's new MicroSentry digital temperature monitoring system controls temperature in real time to ensure wine and beverages are stored at the correct temperature.

Consistent temperatures offer ideal storage conditions

Marvel's new MicroSentry monitor controls the refrigeration system to maintain a stable temperature.

- The MicroSentry monitor references the set temperature, measures the temperature of the cooling compartment, then responds by adjusting the compartment temperature as needed. All the while, the digital display relays the actual temperature of the wine or beverages.
- Marvel's MicroSentry monitor has visible and audible alarms that protect storage quality by signaling if the temperature falls below or rises above the set point for a period of time that may impact storage quality. The alarm also sounds if a door is left ajar.

New performance and design features redefine luxury

The *Luxury Series* offers premium beverage refrigeration for the home. Newly added design features include:

- Lighted, inclined display shelf showcases favorite wines in model 61WCM – 24” inch wine cellar.
- Solid white maple trim on wine racks can be stained to complement virtually any color scheme, style or décor
- Wine racks hold all bottle shapes, with extra storage space behind the display rack
- Clean, continuous toe kick gives built-in units a clean, contemporary look, with no knobs, dials or cut-outs

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Marvel Unveils Luxury Series line with Exclusive MicroSentry / Page Two

Other key benefits include:

- Discreet amber LED display showing temperature of contents in real time
- Digital touch controls that provide an easy interface to select the desired temperature for optimal wine and beverage storage
- Interior light that can be set for continuous display

Products in the *Luxury Series* include:

- 30WCM – 15” undercounter wine cellar with 23-bottle capacity
- 61WCM – 24” undercounter wine cellar with 45-bottle capacity, including display rack
- 61WCM-SS-GX – 24” undercounter wine cellar with 45-bottle capacity, stainless steel exterior and shelf fronts
- 66WCM – 24” full-height wine cellar with 90-bottle capacity
- 3BARM – 15” undercounter beverage & wine refrigerator
- 6BARM – 24” undercounter beverage & wine refrigerator
- 66WBM – 24” full-height wine & beverage refrigerator
- 66BWM – 24” full-height beverage & wine refrigerator

About Marvel

Marvel is the leading manufacturer of luxury undercounter refrigeration products, including wine cellars, beverage and wine refrigerators, refrigerated drawers, outdoor refrigerators, ice machines and beer dispensers. All models are available through a national network of retailers served by local distributors. For complete information or to locate a Marvel distributor near you, visit www.lifeluxurymarvel.com or contact Marvel Industries, a member of the Aga Rangemaster Group, at (800) 428-6644.

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