



life. luxury. marvel.

**For Immediate Release**

August 19, 2008

**Media Contact:**

Adam Ganz

Purdie Rogers

206.628.7700 / [aganz@purdierogers.com](mailto:aganz@purdierogers.com)

**Chateau Collection Wine Cellar by Marvel® Awarded  
Consumers Digest “Best Buy”**

*Wine cellars and refrigeration products enable lifestyle enhancement throughout the home;  
Green ribbon award highlights outstanding quality and value*

Greenville, Mich. – Consistent with its reputation for luxury, quality, style and sophistication, Marvel®, the leading manufacturer of luxury undercounter refrigeration products, was recently awarded the *Consumers Digest* Best Buy rating for its Chateau Collection, 54-Bottle Wine Cellar, model 6SWCE.

*Consumers Digest* defines Best Buys as products that offer the most value in a given price range. The Chateau Collection of wine cellars and beverage refrigerators, with **Sentry System™** temperature monitoring, combines the latest technology with Marvel's elegant appeal and quality.

*Consumers Digest* Best Buys are products that are available nationally and merit special attention from consumers based on a combination of performance, ease of use, features, durability, warranty, efficiency, styling, and maintenance and servicing requirements. The awarded Chateau Collection Wine Cellar tips the scale in all these areas, but especially in ease of use and features, with Sentry System monitoring keeping wine at just the right temperature for optimal flavor and storage life.

“We’re very pleased to have this wine cellar recognized by such a longstanding and respected consumer research and testing publication,” said Gerry Reda, senior vice president of sales for Northland-Marvel. “In addition to outstanding quality and looks, this unit features easy-to-use technology that offers the industry’s only real-time temperature read-out of wine. Display lighting and fine finishes add the “wow” factor to increase any room’s appeal.”

Marvel is the industry leader in style, design and range of refrigeration choices for discriminating homeowners worldwide. Marvel products are available with sleek stainless steel, monochromatic color choices and overlay doors for full integration into surrounding cabinetry. From kitchens to master baths, morning rooms, media rooms, dens and libraries, Marvel undercounter refrigeration products allow homeowners to enjoy foods and beverages anywhere in the home.

Chateau Collection Wine Cellar 6SWCE includes:

*Sentry System temperature monitoring*

- Contents temperature display: Displays the actual, real-time temperature of the wine
- Door ajar monitor: The alarm sounds when the door is inadvertently left open
- High/Low temperature monitor: Alerts the user to out of range temperatures or power loss
- User-activated Sabbath mode: Disables display, lights and controls for up to 72 hours
- Elegant blue LED display: Discreetly covered by the door frame for a sleek, streamlined look

-more-



life. luxury. marvel.

*Chateau Collection Wine Cellar Awarded Best Buy / Page Two*

*Style and function*

- Six full-extension, glide-out racks and one stationary wine cradle hold all types of bottles, including half wine bottles; round-based Champaign bottles; high-shouldered, Bordeaux bottles; and tall, slim, Riesling bottles
- Vibration Neutralization System minimizes wine disruption which can stir up sediment
- Argon-filled, dual-paned, UV-resistant, tinted glass door with reversible swing delivers a clean appearance
- Four distinctive colors—monochromatic black with black interior, monochromatic white with white interior, stainless steel framed door with black cabinet and black interior, and overlay-capable framed door with black cabinet and black interior—provide solutions for any color scheme
- Display lighting showcases the wine or can be used as ambient room lighting
- Clean, continuous toe kick adds a stylish finish

**About Marvel®**

Marvel is the leading manufacturer of luxury undercounter refrigeration products, including wine cellars, beverage and wine refrigerators, refrigerated drawers, outdoor refrigerators, ice machines and beer dispensers. All models are available through a national network of retailers served by local distributors. For complete information or to locate a Marvel distributor near you, visit [www.lifeluxurymarvel.com](http://www.lifeluxurymarvel.com) or contact Marvel Industries, a part of the Aga Rangemaster Group, at (800) 428-6644.

###