



**Media Contact:**

Vernon Scott

vernons@aga-ranges.com

212-481-6784

## **Marvel Unveils New Temperature and Vibration Control Systems**

**RICHMOND, IN** – Once again elevating the industry standard, Marvel introduced the new generation *Chateau Collection* champagne and wine cellars and beverage refrigerators at the 2007 Kitchen/Bath Industry Show. The changes in this collection cater to the consumer looking for the ultimate in wine storage.

"It is predicted the US will overtake France in the next five years as the world's largest wine market," said Andrea M. Greene, Vice President of Marketing for The Aga Group Companies. "As wine consumption rises, so does the demand for products which optimize the life and flavor of wines. So, luxury consumers want wine cellars that offer form and function – stylish design and state of the art amenities. The improvements in our premier *Chateau Collection* models satisfy that desire."

The *Chateau Collection* isn't just a pretty face. Models are now equipped with serious temperature and vibration control systems. Other thoughtful features include built-in Sabbath mode, temperature customization from 40° to 65°F and automatic defrost.

The exclusive **Sentry System™** refrigeration monitor operates in real time to actively maintain optimal conditions. Instead of sporadic cycling on and off to meet the set point, it uses intuitive controls to predict wine temperature based on demand. This engages the cooling system and adjusts temperature creating a more stable environment, like a natural wine cellar. The system also monitors critical components like door ajar, power failure or temperature change and announces them with visual and audible alarms.

The **Vibration Neutralization System (VNS)** is a unique three-layer design that protects wine from damaging vibration without sacrificing cabinet capacity: 1) compressor is isolated from wine storage cavity, virtually eliminating the transfer of vibration, 2) vibration isolating mounts on the compressor offer a second layer of protection from vibration transfer, 3) vibration dampening shelf mat absorbs any stray vibrations.

The *Chateau Collection* complements any design. Each model is available in three distinctive color palettes: monochromatic ebony (black cabinet/interior), monochromatic white (white cabinet/interior) and stainless steel (stainless framed door with black cabinet/interior). These models also accept a customer-supplied overlay frame. Doors, constructed of argon-filled, dual-paned, tinted UV-resistant glass, are reversible and require only 90° opening for full shelf extension. Finally, a clean, continuous toe kick pulls it all together.

Inside, discretely located digital touch controls feature cool blue LED displays. Elegant lighting displays fine wines and may be set for continuous illumination with one-touch control. Full-extension glide-out racks are specially designed to hold all bottle shapes. Solid white maple rack facings are ready to be custom finished to match cabinetry.

more...

Improvements to the *Chateau Collection* include:

- 3SWCCE-BS-GX – 15" champagne cellar with 15 bottle capacity
- 3SWCE – 15" 24-bottle wine cellar
- 6SWCE – 24" 54-bottle wine cellar
- 6SWCE-BS-GX – Stainless 24" 54-bottle wine cellar
- 8SWCE – 30" 74-bottle wine cellar
- 66SWCE – Full-size 108-bottle wine cellar
- 3SBARE – 15" beverage and wine refrigerator
- 6SBARE – 24" beverage and wine refrigerator
- 8SBARE – 30" beverage and wine refrigerator
- 66SWBE – Full-size beverage and wine refrigerator
- 66SBWE – Full-size beverage and wine refrigerator

The new generation of *Marvel Chateau Collection* models will be available in June 2007 through their network of nearly 700 dealers nationwide. For complete information regarding this model, or to locate a Marvel distributor near you, visit [www.lifeluxurymarvel.com](http://www.lifeluxurymarvel.com) or contact Marvel at 800-428-6644.

#### **About Marvel**

Marvel Industries, an Aga Group Company, is a leading manufacturer of indoor and outdoor undercounter refrigeration products, including wine cellars, beverage refrigerators, refrigerated drawers, ice machines and beer dispensers.

# # #