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**For Immediate Release**

June 28, 2008

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ALSD Conference and Trade Show, booth #18

**Marvel<sup>®</sup> Supplies STAPLES Center Luxury Suites**

*Leading sporting and events venue chooses undercounter refrigerators and clear ice machines for retrofit; quality, capacity and ADA compliance drive decision*

Miami – Marvel, the leading manufacturer of luxury undercounter refrigeration products, proudly announces its products are a part of luxury suites at Los Angeles' leading sporting and entertainment venue, STAPLES Center, with installation scheduled for completion in late summer 2008.

Home to five professional sport franchises and host of numerous high-profile events of national and international distinction, STAPLES Center is in the process of rolling out Marvel products into all of its 160 luxury suites within the venue. From Marvel's distinctive, high-quality product line, STAPLES Center has chosen two models to comply with the Americans with Disabilities Act: Marvel's ADA-compliant refrigerator and clear ice machine.

These models are perfect for ADA-compliant installations, mounting easily into undercounter openings only 32" high and meeting Universal Design standards for areas with limited space.

"As the quality leader in undercounter refrigeration, both standard height and ADA compliant, Marvel offers more choices and possibilities for projects with special design needs," said Gerry Reda, senior vice president of sales for Marvel. "STAPLES Center-specified refrigerator offers 50 percent more capacity than the model it replaces, the U-Line 29R, yet still tucks neatly into an ADA-compliant space. The clear ice machine utilizes a patented process that removes impurities while freezing, resulting in crystal-clear, gourmet ice."

"We are very happy with the Marvel undercounter products," said Lee Zeidman, general manager of STAPLES Center. "We are upgrading our suites to include products that are consistent with our suite holders' demand for the very highest quality furnishings and services. Marvel satisfies every requirement."

Marvel today is exhibiting its award-winning, luxury undercounter refrigeration products at the Association of Luxury Suite Directors (ALSD) Conference and Trade Show at Loews Miami Beach Hotel in Miami, Florida. The event offers Marvel participation in a tradeshow floor focused on goods and services specific to the premium-seat industry. The 18<sup>th</sup> annual show is the world's largest premium seat trade show devoted to servicing the 700-plus facilities and affiliates in attendance. Marvel has supported the ALSA since its inception.

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**About Marvel**

Marvel is the leading manufacturer of luxury undercounter refrigeration products, including wine cellars, beverage and wine refrigerators, refrigerated drawers, outdoor refrigerators, ice machines and beer dispensers. All models are available through a national network of retailers served by local distributors. For complete information or to locate a Marvel distributor near you, visit [www.lifeluxurymarvel.com](http://www.lifeluxurymarvel.com) or contact Marvel Industries, part of the Aga Rangemaster Group, at (800) 428-6644.

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